23rd Annual

Quiet Water Symposium

MICHIGAN STATE UNIVERSITY PAVILION

March 3, 2018

SPONSORSHIP OPPORTUNITIES

Your sponsorship includes multiple forms of promotion that recognize your support of the show. These include, but are not limited to:

- Display of banners and/or posters at the show (please submit high-resolution logo file to media@quietwatersociety.org by February 9, 2018 to be included on posters)
- Recognition in the printed program
- Promotion on the Quiet Water Society website
- Recognition on the Quiet Water Society Facebook page
- Verbal recognition from the room moderator during presentations

OPTIONS

\$1,250 Show Sponor \$1,000 Main Stage (seating for 364) \$1,000+ Grand Prize Sponsor (item over \$1,000 value) \$500 Grand River Room (seating for 130) \$500 Red Cedar River Room (seating for 100) \$250 Betsie River Room (seating for 50) \$250 Au Sable River Room (seating for 45)

EXHIBIT BOOTH SPACE

Businesses and organizations that rent an exhibit space will have their name, description and email featured in the event program. Each exhibit space comes equipped with one 2' x 8' table and two chairs.

RATES

Non-commercial Commercial \$25 by January 19 \$125 by January 19 \$35 after January 19 \$150 after January 19

EXHIBITOR HOURS Saturday 9 am-5:30 pm

Set up: Friday 12-7 pm | Saturday 7:30-8:30 am **Tear down:** Saturday after 5:30 pm. Teardown must be completed by 7 pm.

ADVERTISING OPPORTUNITIES

Program Advertisements:

\$ <i>7</i> 00	Inside double page
\$475	Outside back cover, full page
\$400	Inside front or back cover, full page
\$350	Full page (8.5" x 11")
\$250	Half page $(8.5" \times 5.5")$
\$150	Quarter page (4.25" x 5.5")
\$50	Business card size $(3.5" \times 2")$

To meet printing deadlines, a high-quality full-color TIFF, JPEG or PDF file must be submitted by February 9, 2018, to media@quietwatersociety.org

QUESTIONS?

If you have questions, please contact: eventmanager@quietwatersociety.org

Payments for sponsorships and exhibit booth spaces **must** be paid in full by March 2nd in order to avoid late fee. Any payment received the day of the show will incur a \$10 late fee.



More than **2,800 people** attended this event last year!