



2017 QWS Planning Committee - Meeting #10  
January 24, 2017 (Tuesday) 6:00 – 8:00 pm  
Delta Township District Library (5130 Davenport Drive)

- A. Welcome/Committee sign in sheet - Gary
- B. Meeting minutes - Linda
- C. Communications – Pat
- D. Work Group Reports
  - 1. Financial – Virginia
    - a. Bank balances and recent expenses
    - b. Update on registration, sponsorship and ad payments
  - 2. Society business - Russ
    - a. Progress on member recruitment to fill Board and Planning Committee vacancies
  - 3. Website/Exhibitors – Gary
    - a. Exhibitor registration exceeds 85%
    - b. Exhibit spaces to be assigned on Feb. 1
    - c. Final list of exhibitors for printing due Feb. 8
    - d. Website changes
    - e. Report on visit to MSU Pavilion
  - 4. Day of show - Kat
  - 5. Event awareness – Allen
    - a. Ad sales
    - b. Facebook
    - c. Billboard campaign - Lansing, Grand Rapids
    - d. Show program booklet deadlines – Allen/Pat/Robin/Linda/Gary
    - e. Show video
    - f. Show signage
  - 6. Speakers – Linda
    - a. Volunteer Spot is online
    - b. Speaker gifts on order
  - 7. Show support – Gary
    - a. Door prizes - Jerry
    - b. Wenonah Plus to be displayed in Constitution Hall from Feb. 1 to 28
    - c. Sponsorships – MDNR, Founders, EagleMonk; Williams is pending
    - d. Kruger award, need to select winner, create plaque, plan presentation ceremony– George, Pat
- E. Informational
  - 1. QWS interview on WJR 760 AM, time TBD, February 25 or 26
- F. New Business
- G. Committee photo for 2017 program booklet
- H. Calendar
  - 1. February 7, Tuesday (meeting #11), 6:00 pm, TBA
  - 2. February 21, Tuesday (meeting #12), 6:00 pm, TBA
  - 3. March 3, Friday, show set up day
  - 4. March 4, Saturday, 22<sup>nd</sup> Annual QWS
- I. Adjourn to EagleMonk