FOR IMMEDIATE RELEASE:

**2017 Quiet Water Symposium**

*Lansing, MI – January 1, 2017* - The Quiet Water Society is excited to announce that all 33 speaker slots have been filled for the 2017 show. Headliners include Kevin Callan, Jim DuFresne, Cliff Jacobson, Gary & Joanie McGuffin, Jared Munch and Hap Wilson. Each of these experts has a lifetime of experience canoeing Canadian rivers, hiking Isle Royale trails, stand up paddle boarding or kayaking Lake Superior.

As if that would not be enough to pack the MSU Pavilion, we have adventurers with stories to tell from trips to the Yukon, Zambia, Scotland, Cuba and Croatia. For those who prefer to stay closer to home, we have cyclists who crossed the country on high wheel bikes, trip planning for Michigan’s High Country Pathway, and expert advice on hiking the North Country Trail.

The Quiet Water Symposium (QWS) Planning Committee has worked for months to put together a strong program and it is sure to attract a large audience. This is bound to also attract a full house of exhibitors who want to showcase their organizations to a wide range of outdoor recreationalists. As of January 1, the exhibit floor is already booked to 50% of capacity. Please take a few minutes now to register your exhibit before the house is sold out, before early registration ends, and before exhibit fees increase.

Remember that each exhibitor is allowed to register up to six people to support an exhibit. Since none of these six need to pay the $10.00 entrance fee, it represents a savings of $60.00 for your team when they attend the show. We also provide an exhibit space at no charge to non-commercial exhibitors. This makes it easy for organizations that promote non-motorized, outdoor recreation to exhibit at QWS.

QWS is brought to you by a dedicated group of volunteers who pour countless hours of their time into putting on the best show possible. As a non-profit 501(c)(3) organization, we are proud to be able to give back much needed dollars to our communities to help them preserve, protect and enhance the places we love.

Help us get fired up about being outdoors. Plan your exhibit now for the next QWS. See you in March!

When: Saturday, March 4, 2017

Where: Michigan State University Pavilion, 4309 Farm Lane, Lansing, MI

Time: 9:00 AM to 5:30 PM

Cost: Adults $10.00, Students with I/D $5.00, under 12 free.

For more details, visit our website at <http://www.quietwatersociety.org/>, see us on Facebook or contact info@quietwatersociety.org.

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